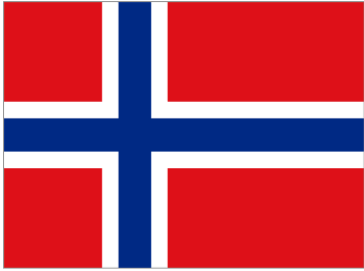


EUROPE 40 UNDER 40 2009



LEIF STEVEN VERDU-ISACHSEN



Leif Steven Verdu-Isachsen (b. 1972, Oslo) graduated from The University of Northumbria (Newcastle) with a first class honors degree.

His career has taken him from the UK to Italy, Portugal and Norway, working for some of the best design consultancies in Europe before founding KODE Design in 1991.

KODE Design has been pioneers in the fields of inclusive design, user based innovation and creative workshops. This approach has led to clients as diverse as humanitarian NGOs and international brand names. Leif is currently head of operations at the foundation Norwegian Form where he is working with implementing design thinking in public services like urban planning, healthcare and transportation.

KODE Design won a GOOD DESIGN Award (The Chicago Athenaeum) in 2008.



Above: Armadillo Body Armor. Below: Futu Chair.