

# Nikola Knezevic, Nikoladesign



## Biography:

**Nikola Knezevic** (1973-) is a Serbian-born product designer, based in Belgrade, Serbia. He specializes in the research and development of advanced and innovative ideas and concepts in industrial design.

He is best known for electronics, furniture, lighting, consumer products, objects from glass and ceramics...and is particularly associated with manufacturers Korato, Nikola Design & Technology, Buck but he also worked for Hewlett-Packard, Sony, Toshiba, Polaroid, B&W.

Knezevic gained a BSc degree in Industrial Design at Faculty of Applied Art and Design in Belgrade in 1998. In 2007 he gained a Masters degree in design at the Faculty of Applied Art and Design in Belgrade, under Serbian designer Professor Dusan Vuksan. He first came to public view in 1997 as the creator of the "Track lamp," made from flexible wires. The Track lamp were exhibited in Osakas's Koizumi Exhibition.

Many of his designs were awarded at most influential design competitions such as Braun Design Competition Frankfurt, Germany, LG Electronics Design Competition, Seoul, Korea, IF Design, Hanover, ID Annual Design Competition, New York as well as at Japan Design Competition, Osaka. In several occasions Nikola spent time in Japan studying and training in design discipline and working on various projects related to electronics, furniture, lighting equipment and art concepts.

Recently Nikola was selected into best 100 designers of today by TASCHEN design editors Peter and Charlotte Fiell and several of his designs are printed in their latest book on industrial design called Design Now! His works are also published in Ecodesign by Silvia Barbero and Brunella Cozzo ( publisher h.f. Ullmann), Panorama Design 2009/2010 by APCI/Arhibooks, CRAZY TECH Olo Editions.

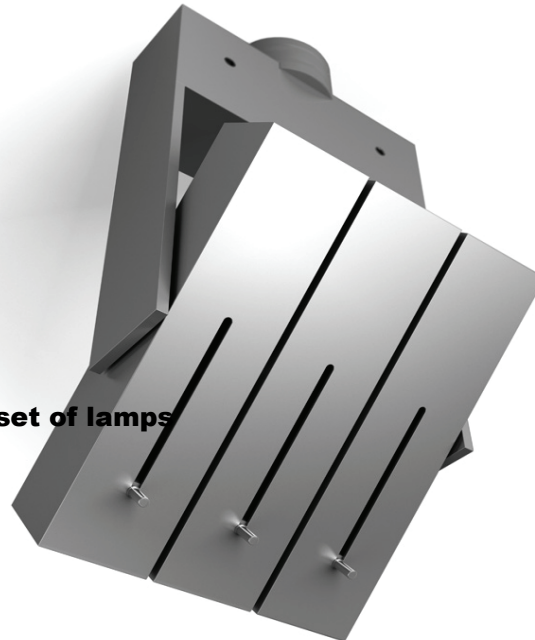
[www.nikoladesign.com](http://www.nikoladesign.com)

[www.nikoladesign.co.jp](http://www.nikoladesign.co.jp)

**G3 carbon fibre briefcase**



**KVADRA set of lamps**



**KTA30 and KVP300**

**High end audio pre and amplifiers**

