

# GOOD DESIGN PRESS INFORMATION

## MORE INFORMATION

Jennifer Nyholm  
Chicago, Illinois USA  
jennifer@chicagoathenaeum.org

EUROPE CONTACTS:  
Fachanan Conlon  
Dublin, Ireland  
fachanan@europeanarch.eu



## THE CHICAGO ATHENAEUM ANNOUNCES THE WORLD'S BEST NEW CONSUMER DESIGN PRODUCTS AND GRAPHICS FOR 2018

*GOOD DESIGN is a global 21st-Century industry standard awarding the latest, most advanced products and designs for their innovation and invention from well-established manufacturers and corporations to the latest emerging start-up companies.*

CHICAGO, ILLINOIS (December 10, 2018) — GOOD DESIGN® is the world's most prestigious, recognized, and oldest Design Awards program organized annually by The Chicago Athenaeum Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies.

GOOD DESIGN covers new consumer products, graphics, and packaging designed and manufactured in Europe, Asia, Africa, and North and South America.

The trademarked award program was founded in Chicago in 1950 by architects: Eero Saarinen, Charles and Ray Eames and Edgar Kaufmann, Jr.

The distinctive black dot-shaped logo was designed the same year by the late Chicago graphic designer, Mort Goldsholl in 1950.

Hundreds of thousands of leading winning manufacturers and companies print the Good Design logo for awarded products on their packaging, marketing information, advertising, websites, corporate information, posters, billboards, and branding to the widest international consumer audience.

Entries for design and innovation, sustainability, creativity, branding, ecologically responsible design, human factors, materials, technology, graphic arts, packaging, and universal design are submitted annually by various industrial design and graphic design firms working for the FORTUNE 500 companies.

For 2018, over 900 new products and graphic designs were selected from over 47 countries for new electronics, transportation, medical equipment, protective equipment, energy systems, robotics and bionics, building products/materials, furniture, textiles, industrial, environments, hardware, bath and accessories, kitchen/appliances, floor and wallcovering, tabletop, household products, personal, office products, transportation, children's products, sports and recreation, lighting, tools, and graphics, branding, and packaging from Europe, Asia, and the Americas.

Awarded corporations represent some of the world's most visionary FORTUNE 500 and private companies: AB Electrolux, Alessi SpA., Align Technology, Inc., Alliance Deutschland AG., Allsteel, Inc., American Express, AM PM Europe GmbH., Andreas Stihl AG., Apple Inc., AS America, Inc., ASSA ABLOY AB., Ariston Thermo SpA., Armstrong World Industries, Inc., Automobil Lamborghini SpA., BendixKing, Berker GmbH & Co. KG., Bertazzoni SpA., BLANCO GmbH + Co KG., Breville Pty Ltd., BRP Inc., Burger King Worldwide, Inc., Carlsberg Group, CNH Industrial N.V., Comcast Corporation, Cooper Tire & Rubber Company, Crown

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Equipment Corporation, Cuisinart, Inc., Dell Inc., Depuy Synthes, Inc., Deutscher Telekom AG., Domani, Durst Group, Ethicon Bio Surgery, fairlife, LLC., Federal Tyre Jiangxi Co. Ltd., Fellowes, Inc., Fiskars Brands, Inc., Formica Corporation, Inc., Franke Kitchen Systems Inc., Genesis Corporation, GlaxoSmithKline PLC., Godiva Chocolatier, Inc., Google LLC., goTenna, Inc., Grohe AG., Groupe Lacasse, Hamilton Beach Brands, Inc., Hager Electro SA., Helen of Troy L.P., Helly Hansen AS., Honeywell Aerospace, Honeywell International Inc., HP Inc., Huami Corporation, Hyundai Motor Company, Intel Corporation, Istituto Italiano di Tecnologia, IKEA of Sweden AB., Ispero, Inc., Jacobs Douwe Egberts De GmbH., JAYBIRD, LLC., Johnson & Johnson, Karndean International Limited, Keilhauer Industries Limited, Kia Motors Corporation, Kohler, Koninklijke Philips N.V., Koleksiyon Mobilya Sanayi A.S., KUKA Roboter GmbH., Lego A/S., Legrand SA., Leica Camera AG., Lenovo Group Limited, Les Ateliers Louis Moinet SA., Life Fitness, Inc., LIXIL Corporation, Logitech Inc., Merck KGaA., MillerCoors LLC., Midmark Corporation, Museum of Modern Art, New Holland North America, Inc., Nokia Oyj, Noon Home Inc., Olympus Corporation, OSRAM GmbH., OXO International, Ltd., Nexen Tire Corp., Pepsi-Cola Company, Perlick Corporation, Permasteelisa SpA., Pi Inc., Rado Watch Co., Ltd., Riedel Tiroler Glashütte GmbH., Robert Bosch GmbH., Rockwell Collins, Inc., Samsung Electronics Co., Ltd., Sanofi-Aventis SA., Shure Incorporated, Simplehuman, LLC., Sims SpA., Smeg SpA., Snaidero USA., SodaStream International Ltd., SoftBank Group Corp., Staples, Inc., Steelcase Inc., Subway Restaurants, Swivel, Inc., Symantec Corporation, Technogym SpA., Teknion Corporation, Tennant Company, The Coca-Cola Company, The Procter & Gamble Company, Thermo Fisher Scientific, Inc., Toto Ltd., Tupperware Brands Corporation, Uber Technologies, Inc., Vestel Ticaret AS., Victoria & Albert Baths Ltd., Wave Computing Inc., Wolfvision GmbH., and Yokohama Tire Corporation.

Awarded designers and industrial design firms include: 3st kommunikation GmbH., Russell Adams, Morris Adjmi, Werner Aisslinger, Alasdair, William Allen Alsop, Tapio Anttila, Ralph Appelbaum, Leo Arets, Aruliden Mikael Axelsson, Martin Ballendat, John Badalamenti, Bally Design, Blå Station AB., Chris Bangle, Lovorika Banovic, Christiane Bausback, Matteo Bazzicalupo, Jonah Becker, Yves Béhar, Claudio Bellini, Big-Game, Matt Blum, Henrik Bønnelycke, Bolt Design, Giorgio Borruoso, Manfred Brassler, Flemming Busk, Sean Carney, Cesaroni Design, Christopher Chapman, Florent Coirier, Continuum, Massimo Costaglia, Paul deBretton Gordon, DCA Design International, DemirDöküm Industrial Design, Design Partners, Deutsche Telekom Design, DF-ID, Franco Driusso, Eleven LLC., Marcus Engman, Enlisted Design, EOOS, Favaretto&Partners, Raun Forsyth, Nikolaus Frank, Lucci e Orlandini Design, Massimo Iosa Ghini, gp Design Partners, Michael Graves, Federico Grazzini, Grohe in-house Design Team, Stephen Herzog, Scot Herbst, HP ID Team, John Ickes, Italdesign Giugiaro SpA., Setsu Ito, Shinobu Ito, Jonathan Ive and Apple Industrial Design Team, Henner Jahns, Murat Hondu, Kia Design, KEK Associates Inc., Antti Kotilainen, Daniel Lago, Johan Liden, Lippincott, Daniel Lipscomb, Logitech Design, Ross Lovegrove, Tom Lloyd, Made, Raffaella Mangiarotti, Massive Design, Minarc, Mario Mazzer, Maurizio Morgantini, Jasper Morrison, Native Design, Nokia Design, Fabio Novembre, Toan Nguyen, Carl Öjerstam, Harry T. Osborne, Umberto Palermo, Pierre-Yves Panis, Paolo Pininfarina, Pensa, Jorge Pensi, Philips Corporate Design, Roberto Paoli, Mauro Porcini, Luke Pearson, Pentagram, PepsiCo Design & Innovation, Pickard Chilton, Wolfgang Proksch, Radius Design, Karim Rashid, Paolo Rizzato, Colin Roberts, Mario Selic, Jean-Marie Schaller, Peter Schreyer, SheltonMindel, Smart Design, Peter Solomon, Valerio Sommella, Donald Strum, Studio Banks, Studio Volpi, Ilkka Suppanen, Oliver Schweizer, Tangerine, Keizo Tatsumi, Christoph Thauen, Susanne Tick, Remco Timmer, John Trupiano, Turner Duckworth, Alvaro Uirbe, Marcel Wanders, Pengtao Yu, Claudia & Harry Washington, Robert Welch Designs, Whipsaw, Inc., WOHA, Dirk Wortmeyer, Dirk Wynants, Christian Zanzotti, ZGF Architects LLP., and hundreds more visionary architects, designers, and design firms.

"This year's historic 68th Good Design program," states Christian Narkiewicz-Laine, Museum President, The Chicago Athenaeum, "recognizes the work of thousands of designers and manufacturers worldwide who have successfully undertaken the design challenge to produce the best and most outstanding design products across the globe to our large and expanding global consumers."

"Good Design represents the world's critical mass of the design and manufacturing industry representing the best consumer design ranging from the 'spoon to the city' for sustainability, superior design, and unparalleled function."

"Since 1950, Good Design has become an internationally acknowledged benchmark and symbol of

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outstanding design that serves as a beacon for design-interested audiences in our global economies.”

Good Design is presented by The Chicago Athenaeum, together with The European Centre for Architecture Art Design and Urban Studies as the foremost program that honor and recognizes the best design talent and the best manufacturing worldwide.

The 2018 Good Design Jury was held in New York and Los Angeles and was composed of renowned international specialists with wide design experience, guaranteeing the high quality and high level of the competition. The criteria for selection follows the original 1950's program and includes, for instance, the innovation or the functional impact or even the ecological impact of each product selected.

Winning products and graphics for 2018 can be viewed at the Museum's websites at [www.good-designawards.com](http://www.good-designawards.com), [www.chi-athenaeum.org](http://www.chi-athenaeum.org) and [www.europeanarch.eu](http://www.europeanarch.eu).

All products and graphics are also published in the Good Design Yearbook for 2018-2019 and is available through Metropolitan Arts Press Ltd.

Orders for the Yearbook can be placed through The European Centre's office in Athens, Greece. Contact: Konstadina Geladaki at [konstadina@europeanarch.eu](mailto:konstadina@europeanarch.eu).

The deadline for the 69th edition of Good Design 2019 is June 1, 2019.

More information about submissions for 2019 can be found, along with applications, at [www.good-designawards.com](http://www.good-designawards.com).

**NOTE TO REPORTERS AND EDITORS:** Photographs of the 2018 GOOD DESIGN Awards are available for download. For more details on the awarded winners, visit the Museum's website at [www.good-designawards.com](http://www.good-designawards.com).

**About The Chicago Athenaeum** ([www.chi-athenaeum.org](http://www.chi-athenaeum.org)) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

**About The European Centre for Architecture Art Design and Urban Studies** ([www.europeanarch.eu](http://www.europeanarch.eu)) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.

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