THE CHICAGO ATHENAEUM UNVEILS THE BEST CONSUMER DESIGN PRODUCTS AND GRAPHICS FOR 2016

CHICAGO, ILLINOIS (December 10, 2016) — GOOD DESIGN® is the world’s most prestigious, recognized, and oldest Design Awards program organized annually by The Chicago Athenaeum Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies.

GOOD DESIGN covers new consumer products designed and manufactured in Europe, Asia, Africa, and North and South America.

The trademarked awards were created in Chicago in 1950 by architects: Eero Saarinen, Charles and Ray Eames and Edgar Kaufmann, Jr.

The distinctive black dot-shaped logo was designed the same year by the late Chicago graphic designer, Mort Goldsholl in 1950.

Hundreds of leading winning manufacturers companies print the Good Design logo for awarded products on their packaging, marketing information, advertising, websites, corporate information, posters, billboards, and branding to the widest international consumer audience.

Entries for design and innovation, sustainability, creativity, branding, ecologically responsible design, human factors, materials, technology, graphic arts, packaging, and universal design are submitted annually by various industrial design and graphic design firms working for the Fortune 500 companies.

For 2016, over 900 new products and graphic designs were selected from over 46 countries for new electronics, transportation, medical equipment, protective equipment, energy systems, robotics and bionics, building products/materials, furniture, textiles, industrial, environments, hardware, bath and accessories, kitchen/appliances, floor and wallcovering, tabletop, household products, personal, office products, transportation, children’s products, sports and recreation, lighting, tools, and graphics, branding, and packaging from Europe, Asia, and the Americas.

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“This year’s historic 66th Good Design program, states Christian Narkiewicz-Laine, Museum President, The Chicago Athenaeum, “recognizes the work of thousands of designers and manufacturers worldwide who have successfully undertaken the design challenge to produce the best and most outstanding design products across the globe to our large and expanding global consumers.

“Good Design represents the world’s critical mass of the design and manufacturing industry representing the best consumer design ranging from the ‘spoon to the city.’”

“Since 1950, Good Design has become an internationally acknowledged benchmark and symbol of outstanding design that serves as a beacon for design-interested audiences in our global economies.”

Good Design is presented by The Chicago Athenaeum, together with The European Centre for Architecture Art Design and Urban Studies as the foremost program that honor and recognizes the best design talent and the best manufacturing worldwide.

Winning products and graphics for 2016 can be viewed at the Museum’s website at www.chi-athenaeum.org and www.europeanarch.eu.
ANNOUNCING GOOD DESIGN 2016
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All products and graphics are published in the Good Design Yearbook for 2016-2017 and is available through Metropolitan Arts Press Ltd. Orders can be placed through The European Centre’s office in Athens, Greece. Contact: Konstadina Geladaki at konstadina@europeanarch.eu.

On January 27, 2017, the official awards ceremony is held in New York during the Museum’s GOOD DESIGN® NIGHT.

Tickets are available by contacting The Chicago Athenaeum at jennifer@chicago Athenaeum.org.

The deadline for Good Design 2017 is June 1, 2017.

NOTE TO REPORTERS AND EDITORS: Photos of the 2016 Good Design Awards are available for download. For more details on the award and previous winners, visit The Chicago Athenaeum’s website at www.chi-athenaeum.org.

About The Chicago Athenaeum (www.chi-athenaeum.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

About The European Centre for Architecture Art Design and Urban Studies (www.europeanarch.eu) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.