GOOD DESIGN PRESS INFORMATION

MORE INFORMATION

Jennifer Nyholm  
Chicago, Illinois USA  
jennifer@chicagoathenaeum.org

EUROPE CONTACTS:  
Fachanan Conlon  
Dublin, Ireland  
fachanan@europeanarch.eu

GOOD DESIGN AWARDS OVER 900 CONSUMER PRODUCTS, GRAPHICS, AND PACKAGING FROM OVER 46 COUNTRIES FROM A SPORT SHOE TO A SPACE SHIP

At the Top of this Year’s Winners List are New Product and Consumer Designs from Landrover, SpaceX, Alessi, Apple Computer, Nike, Hyundal, HP, KIA, British Telecom, IKEA, Piaggio, Bently Motors, John Deere, Ferrari, Deutsche Telekom, Genesis Motors, Google, Logitech, Mastercard, Mitsubishi, Pepsi, Target, Philips, as well as Thousands of Visionary Designers, Manufactures and FORTUNE 500 Companies.

CHICAGO, ILLINOIS (December 20, 2017) — Now in its 67th year GOOD DESIGN® has been the bench mark for the best, most amazing and iconic new consumer design in the world.

Founded in Chicago in 1950 by visionary architects Eero Sarrinen, Charles and Ray Eames, and Edgar Kaufmann, Jr., GOOD DESIGN spans the global spectrum of everything new, innovative, and creative that is transpiring in design today.


For 2017, GOOD DESIGN awards extend to innovative, bold, daring, and self-assured product designs from new furniture, lighting, automotive, electronics industries, kitchen and bath, floorcovering, architectural products, medical equipments, sports, entertainment, personal products, robotics, household, kitchen and bath, industrial, tabletop, textiles, floor and wallcovering, graphics, and packaging.

Concept categories are deliberately kept wide to ensure limitless imagination, encouraging new innovations and explanations.

Awarded GOOD DESIGN for 2017 can be viewed at the Museum’s website at www.good-designawards.com.

This year, in October and November, a team of 20 design experts from New York and San Francisco convened and assessed each idea in an adjudication process that lasted several days. Only concepts with the highest design quality won over the jury and were awarded the sought-after GOOD DESIGN Award.

As one of the world’s largest design competitions, the GOOD DESIGN Award guarantees a fair and independent assessment.


“All products and graphics awarded with GOOD DESIGN ensue from the challenging compromise between usability, simplicity, aesthetics, and attractiveness added together with vision and innovation.”

The results are stringently implemented design that offers the best possible functionality in combination with the highest aesthetic quality.”
"GOOD DESIGN, now and for the past 60 plus years, represent thousands of innovations for well-designed, mass-produced, state-of-the-art products in today’s industrial design”

“In an interesting sidelight, this year, the world’s most important and innovative architects have stepped into the product design spotlight: Zaha Hadid, Ben van Berkel, Sir Norman Foster, Mario Mazzer, Daniel Libeskind, Michael Graves Associates, Claesson Koivisto Rune, Jean Nouvel, Gensler, WOHA, Giorgio Borroso, and Iosa Ghini,” Narkiewicz-Laine continues.


ANNOUNCING GOOD DESIGN 2017
Add Two


The winning designs are presented at the online exhibition at the GOOD DESIGN website (good-designawards.com) as well as the GOOD Design Yearbook 2017-2018 published by Metropolitan Arts Press, Ltd.

Copies of the Yearbook are available by contacting The European Centre at kostandina@europeanarch.eu.

The Deadline for GOOD DESIGN AWARDS 2018 is June 1, 2018.

Entries are now being accepted at www.good-designawards.com

NOTE TO REPORTERS AND EDITORS: Photographs of the 2017 GOOD DESIGN Awards are available for download. For more details on the awarded winners, visit the Museum’s website at www.good-designawards.com.

About The Chicago Athenaeum (www.chi-athenaeum.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

About The European Centre for Architecture Art Design and Urban Studies (www.europeanarch.eu) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.

The GOOD DESIGN® is a trademark of The Chicago Athenaeum and The European Centre for Architecture Art Design and Urban Studies in the E.U.

Copyright ©2017-2018 by The Chicago Athenaeum and The European Center togethether with Metropolitan Arts Press Ltd.