THE CHICAGO ATHENAEUM ANNOUNCES THE WORLD’S BEST NEW CONSUMER DESIGN PRODUCTS AND GRAPHICS FOR 2018

GOOD DESIGN is a global 21st-Century industry standard awarding the latest, most advanced products and designs for their innovation and invention from well-established manufacturers and corporations to the latest emerging start-up companies.

CHICAGO, ILLINOIS (December 10, 2018) — GOOD DESIGN® is the world’s most prestigious, recognized, and oldest Design Awards program organized annually by The Chicago Athenaeum Museum of Architecture and Design in cooperation with the European Centre for Architecture, Art, Design and Urban Studies.

GOOD DESIGN covers new consumer products, graphics, and packaging designed and manufactured in Europe, Asia, Africa, and North and South America.

The trademarked award program was founded in Chicago in 1950 by architects: Eero Saarinen, Charles and Ray Eames and Edgar Kaufmann, Jr.

The distinctive black dot-shaped logo was designed the same year by the late Chicago graphic designer, Mort Goldsholl in 1950.

Hundreds of thousands of leading winning manufacturers and companies print the Good Design logo for awarded products on their packaging, marketing information, advertising, websites, corporate information, posters, billboards, and branding to the widest international consumer audience.

Entries for design and innovation, sustainability, creativity, branding, ecologically responsible design, human factors, materials, technology, graphic arts, packaging, and universal design are submitted annually by various industrial design and graphic design firms working for the FORTUNE 500 companies.

For 2018, over 900 new products and graphic designs were selected from over 47 countries for new electronics, transportation, medical equipment, protective equipment, energy systems, robotics and bionics, building products/materials, furniture, textiles, industrial, environments, hardware, bath and accessories, kitchen/apparatus, floor and wallcovering, tabletop, household products, personal, office products, transportation, children’s products, sports and recreation, lighting, tools, and graphics, branding, and packaging from Europe, Asia, and the Americas.

ANNOUNCING GOOD DESIGN 2018
Add One


“This year’s historic 68th Good Design program,” states Christian Narkiewicz-Laine, Museum President, The Chicago Athenaeum, “recognizes the work of thousands of designers and manufacturers worldwide who have successfully undertaken the design challenge to produce the best and most outstanding design products across the globe to our large and expanding global consumers.”

“Good Design represents the world’s critical mass of the design and manufacturing industry representing the best consumer design ranging from the ‘spoon to the city’ for sustainability, superior design, and unparalleled function.”

“Since 1950, Good Design has become an internationally acknowledged benchmark and symbol of
outstanding design that serves as a beacon for design-interested audiences in our global economies.”

Good Design is presented by The Chicago Athenaeum, together with The European Centre for Architecture Art Design and Urban Studies as the foremost program that honor and recognizes the best design talent and the best manufacturing worldwide.

The 2018 Good Design Jury was held in New York and Los Angeles and was composed of renowned international specialists with wide design experience, guaranteeing the high quality and high level of the competition. The criteria for selection follows the original 1950’s program and includes, for instance, the innovation or the functional impact or even the ecological impact of each product selected.


All products and graphics are also published in the Good Design Yearbook for 2018-2019 and is available through Metropolitan Arts Press Ltd.

Orders for the Yearbook can be placed through The European Centre’s office in Athens, Greece. Contact: Konstadina Geladaki at konstadina@europeanarch.eu.

The deadline for the 69th edition of Good Design 2019 is June 1, 2019.

More information about submissions for 2019 can be found, along with applications, at www.good-designawards.com.

NOTE TO REPORTERS AND EDITORS: Photographs of the 2018 GOOD DESIGN Awards are available for download. For more details on the awarded winners, visit the Museum’s website at www.good-designawards.com.

About The Chicago Athenaeum (www.chi-athenaeum.org) is a global nonprofit education and research institute supported by its members. Its mission is to provide public education about the significance of architecture and design and how those disciplines can have a positive effect on the human environment.

About The European Centre for Architecture Art Design and Urban Studies (www.europeanarch.eu) is dedicated to public education concerning all aspects of the built environment - from entire cities to individual buildings - including the philosophical issues of arts and culture that ultimately give the final shape to design. A high emphasis exists on contemporary values and aesthetics, conservation and sustainability, and the theoretical exploration and advancement of art and design as the highest expression of culture and urbanism.

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