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THE WORLD'S TOP 100 GREEN DESIGN PRODUCTS AND
ARCHITECTURE FOR 2015

Leading architects, designers, and manufacturers making their mark as green and sustainable

DUBLIN, IRELAND….EARTH DAY, APRIL 22, 2015. Consumer Product design, architecture, and urban planning projects from 24 countries top this year's list as "The Green 100."

This year’s winners of the Green GOOD DESIGN Awards, from a new campus plan in Egypt to a farming kindergarten in Vietnam, are redefining our future and proving that design can be a force for positive social change.

The 2015 GREEN 100 awarded building and product designs can be viewed at The Chicago Athenaeum’s website: www.chi-athenaeum.org.

Organized annually by The Chicago Athenaeum: Museum of Architecture and Design, together with The European Centre for Architecture Art Design and Urban Studies, Green GOOD DESIGN is the benchmark for new designs that foster a greater sense of ecological-based design, eco-innovation, conservation, green technologies, renewable energy, and sustainability to better the quality of both life and the environment.

—MORE—

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GREEN GOOD DESIGN AWARDS 2015
Add One

Under the banner, "Build a Better World Now," hundreds of submissions were received this year by the world's most prestigious architecture and design firms and manufactures for the annual awards for the best new and innovative green design.

The jury for awards was drawn from The European Centre's International Advisory Committee, which is composed of architecture and design professionals and leaders in manufacturing worldwide.

Founded in Chicago in 1950 by Eero Saarinen and Charles and Ray Eames, GOOD DESIGN remains the oldest and most established awards program for the most innovative and visionary new product design worldwide. In 2007, a special edition of GREEN GOOD DESIGN was established to focus on the most important new international products and buildings and construction and planning projects that are leading the global way to a design that is fully sustainable and compatible with the highest standards of good environment.

"The products and buildings selected this year," states Christian Narkiewicz-Laine, Museum President of The Chicago Athenaeum, "respect environmental limits while fulfilling social wants and needs and have become an unparalleled platform for innovation on strategy, design, manufacturing and brand, offering massive opportunities to compete and to adapt to a rapidly evolving world.

"Green GOOD DESIGN is a call for massive social, political, technological, cultural, and behavioral transition," he continues.

For 2015, awarded buildings and products are from Austria, Belgium, Brazil, Canada, China, Denmark, Egypt, Finland, Germany, Italy, Japan, Kazakhstan, Korea, Lithuania, New Zealand, Portugal, Singapore, Spain, Sweden, Switzerland, Taiwan, Turkey, Vietnam, and the USA.

In this year's selection, 65 product designs were chosen in the categories of new lighting, packaging, transportation, housewares, floor covering, appliances, textiles, business machines, furniture, kitchen and bath fixtures, recycling bins, security devices, children's toys, medical equipment, construction materials, solar technology, car charging stations, and sports and recreational equipment.

Twenty-five (25) building and urban planning projects were also selected for new skyscrapers, cities, ecological farming, factories, expo pavilions, landscape parks, private residences, city squares, corporate headquarters, schools and campuses, playgrounds, multi-family dwellings, restaurants, museums, and commercial buildings.

BMW AG heads the list with three new generation mass-produced, zero-emission cars: BMW i3, BMW i8, and BWM C evolution. All three cars push the envelope for their revolutionary technology, fuel-efficiency, renewable materials, and aesthetic design.

Three designs selected have unparalleled humanistic value: Firefly Newborn Phototherapy by Design that Matters is the first device designed to treat newborn jaundice in rural Third World clinics worldwide; MDU (Mobile Dental Unit) designed by San Francisco
architect, David Montalba, literally a dental office on wheels; and the Blooming Bamboo House by Vietnamese studio H&P Architects, designed as the first floating houses to withstand floods up to three meters. The "Fayetteville 2030: Food City Scenario" by the University of Arkansas Community Design Center was supported by the Clinton Global Initiative.

Two German-based green organizations were also sited and awarded:

The Dusseldorf-based MTO Shahmaghsoudi, converts schools of Islamic Sufism worldwide. The organization protects nature by an intelligent use of natural resources, including the use of solar energy to produce electricity; the use of rainwater for watering the gardens and toilet flushing; and the use of ecological cleaning products and also ecological and fair trade products for food.

The Berlin-based Little Sun was founded in 2012 by Icelandic artist Olafur Eliasson and engineer Frederik Ottesen to affect significant global change in sustainable energy access specifically, to get clean, affordable, solar light to the 1.2 billion people worldwide living without electricity in 'off-grid' areas.

"For these design and manufacturing businesses, sustainability means not only eco-efficiency, but also eco-effectiveness. Sustainability is absolutely about marketing and branding – when that means identifying market needs based on long-term prosperity and creating tribes of sustainable consumers. Sustainability needs to be about ‘greening’– because businesses and communities depend on healthy, productive ecosystems," continues Narkiewicz-Laine.

"Above all, we believe that for tomorrow's enduring businesses, sustainable design will be about making money by meeting real and fundamental human needs."

In June, the Green 100 are featured in an exhibition: 100% Sustainable: Green Good Design 2015, at The European Centre’s Museum, Contemporary Space Athens (74 Mitropoleos Street, Athens, Greece) opening on June 26 and continuing through August 10, 2015.

The exhibition travels to Chicago for the Third Chicago Architecture Biennale in September.

For photographs, publication, and exhibition information, contact Ira Livadioti, Director of Marketing and Administration, at TEL: +30/210 342 8511 or by email at ira@europeanarch.eu

The deadline for GREEN GOOD DESIGN 2016 is October 1, 2015. For more information, www.chi-athenaeum.org

Green GOOD DESIGN is a special edition of The Chicago Athenaeum's annual GOOD DESIGN Awards, which was founded in Chicago in 1950 by Eero Saarinen and Charles and Ray Eames. The GOOD DESIGN logo was designed by Mort Goldsholl also in 1950.

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THE GREEN DESIGN 100 FOR 2015

Adrian Smith + Gordon Gill
Architecture
Chicago, Illinois, USA

MTO Shahmaghsoudi
Dusseldorf, Germany

Assa Abloy AB
Stockholm, Sweden

LITTLE SUN
Berlin, Germany

BMW AG
Munich, Germany

brühl & sippold GmbH
Bad Steben, Germany

Waterkotte GmbH.
Frankfurt Main, Germany

Bagno Sasso Mobili AG
Landquart, Switzerland

Green Toys Inc.
Sausalito, California, USA

Landor Associates NY
New York, New York, USA

East Meets West Foundation (EMW)
Oakland, California, USA

Design that Matter
Salem, Massachusetts, USA

Giovanna Talocci
Rome, Italy

fuseproject
San Francisco, California, USA

Dow Corning Corporation
Midland, Michigan, USA

Group 4
Avon, Connecticut, USA

Ignacio Ciocchini
New York, New York, USA

Bryant Park Corporation
New York, New York, USA

Ruckstuhl AG
Langenthal, Switzerland

Tupperware General Services N.V.
Aalst, Belgium

Carnegie Fabrics
New York, New York, USA

WETSTYLE
Montreal, Quebec, Canada

figure 3
Toronto, Canada

Grohe AG
Düsseldorf, Germany

Landscape Forms
Kalamazoo, Michigan, USA

Morphosis Architects
Culver, California, USA

Native Trails
San Luis Obispo, California, USA

NEXEN Tire Corporation
Kyungnam, South Korea

cindymode,
Taipei, Taiwan

BlueAvocado
Austin Texas, USA

Montalba Architects
San Francisco, California, USA

Securitron Magnalock Corp.
Phoenix, Arizona, USA

Douglas Fanning Design
Brooklyn, New York, USA

LIGHTperMETER bvba
Waregem, Belgium

Arak-Idea
Rio de Janeiro, Brazil

TOTO LTD.
Kitakyushu Hukuoka, Japan
tado* GmbH
Munich, Germany

Esselte Corporation
Scottsdale, Arizona, USA

Kinco LLC.
San Ramon, California, USA

Rubinetterie Ritmonio Srl
Varallo (VC), Italy

Lockheed Martin Corporation
Bethesda, Maryland, USA

Merlin Power Systems
Hampton Bays, New York, USA

Envirofit International
Fort Collins, Colorado, USA

BOXER Design&Strategy
Istanbul, Turkey

Teknion Corporation
Toronto, Canada

Zumtobel Lighting GmbH
Dornbirn, Austria

ANKER Gebr.Schoeller GmbH &
Co KG., Dueren, Germany

Public Design Lab, School Of Design, The Hong Kong
Polytechnic University

3PART A/S
Aarhus, Denmark

Gram Commercial A/S
Vojens, Denmark

Contra Design House Ltd.
Vilnius, Lithuania

Next to Nature - Mattiussi Ecologia
SpA., Udine, Italy

kimidori eG
Berlin, Germany

Mats Inc.
Stoughton, Massachusetts, USA

Windmoller flooring products GmbH., Augustsdorf, Germany

Olafur Eliasson
Berlin, Germany

ROBRADY design
Sarasota, Florida, USA

TERSA Mobilya A.S.
Ankara, Turkey

SimpleFormsDesign Studio
Valencia, Spain

GRANORTE - Revestimentos de
Cortiça, Lda., Rio Meão, Portugal

Liebherr Hausgeräte
Ochsenhausen GmbH.
Ochsenhausen, Germany

Cai, Fan Zhang, Xiaoyi Teng, Han
Fan, Yan’mingzi
Beijing Tsinghuan Urban Planning
& Design Institute

H&P Architects
Hanoi, Vietnam

Latz + Partner
Kranzberg, Germany

KPMB Architects
Toronto, Ontario, Canada

Vo Trong Nghia Architects
Ho Chi Minh City, Vietnam

Whipsaw, Inc.
San Jose, California, USA

Liebherr Refrigeration North America,
Burlington, Ontario, Canada

Wishbone Design Studio
Wellington, New Zealand

University of Arkansas
Community Design Center
Fayetteville, Arkansas, USA

gmp Architekten’
Hamburg, Germany

HOK
Toronto, Ontario, Canada

Form4 Architecture
San Francisco, California, USA

Ingenhoven architects
Dusseldorf, Germany

1+1=2 International Architecture
JSC., Hanoi, Vietnam

ZGF Architects LLP.
Seattle, Washington, USA

Modus Studio
Fayetteville, Arkansas, USA

CHANG Architects
Singapore, Republic of Singapore

Bohlin Cywinski Jackson
San Francisco, California, USA

Shosha Kamal Designs,
Cairo, Egypt

Giselbrecht+Partner
Graz, Austria

GAD ARCHITECTURE
Istanbul, Turkey

Minarc
Los Angeles, California, USA

Kellogg School of Management at Northwestern University
Evanston, Illinois, USA

EXPO-2017 Astana
Astana, Kazakhstan

Taiichung City Cultural Center,
Taiichung, Taiwan